



Making a Difference

Brown County 4-H & Youth Development

Participation

- 2014 – 2015 4-H year we enrolled **252** members, which was a **42%** increase from the year before (**75** member increase).
 - With this increase, Brown County 4-H also increased participation in district contest and events by **47%** (**42** member increase).
- We have reached over **1,500** youth this past year with programs ranging from Early ISD ACE, Hatching in the Classroom, and Kids Kows & More.

Volunteers Hours

- Brown County 4-H volunteers have contributed over **7,000 hours** of their time this past year. This comes out to **\$157,850** donation to the program.

Scholarships

- This year alone 4-H members have received over **\$71,000** in scholarships. These range from Texas 4-H Foundation scholarships, San Angelo Livestock Show, and San Antonio Livestock Show.
 - San Angelo Consumer Decision Making Contest 1st place - \$1,000
 - San Antonio Food Challenge Champion - \$10,000
 - San Antonio Champion Breeding Ewe - \$14,000
 - Richard Wallrath Educational Foundation - \$10,000
 - Houston Livestock Show & Rodeo – 2 4-H members received \$18,000 each

Outreach Programs

- Hatching in the Classroom: The Goal is to increase knowledge of elementary students and teachers; therefore they will show increased awareness about an agriculture product. Schools from: Bangs ISD, Early ISD, Brownwood ISD, Brookesmith ISD, Blanket ISD, May ISD and Victory Life Academy participate in this growing program. Grades range from 2nd to 7th. We had over **622** youth participate in this each year.
- Kids & Kows & More: 3rd grade Ag Day allows over **312** students to become educated on where their food, clothing, and hygiene projects originate from. 4-H members are used to help with sessions and also educate participants about the Brown County 4-H program.

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December 7, 2015
(Exhibit #7)

Reaching New Audiences

- Central Texas 4-H Club: This is a new 4-H club in Brown County which will provide leadership, life skills, and mentoring to youth in the Ron Jackson SJCC (state school). Partnering with Barbara Arteaga, community relations coordinator, and Edda Ratliff, volunteer, we decided that a 4-H club would benefit the youth at the facilities. We will first incorporate various programs that will educate them on basic life skills: food challenge, educational presentations, leaders 4 life, photography, duds to dazzle, share-the-fun, and the junior master gardeners curriculum. There are **60 members** enrolled in this program.
- Celebrate Brownwood: Partnered with the city of Brownwood to coordinate a 4-H information & recruiting booth. Reached over **300** people and gained **30** new 4-H members.
- Early ISD ACE Program: Partnered with Early ISD after school program to educate youth on healthy lifestyle and life skills. Agents implement 4-H projects like Food Challenge and Consumer Decision Making. This also gives agents the opportunity to recruit new members to 4-H. Participants range from 3rd to 8th grade. **66** youth participate in this program.
- Duds to Dazzle: Being the first year of this qualifying project we wanted to reach new youth that were interested in clothing and textiles. This project helped us engage youth that wanted to participate in a team setting. Therefore, we recruited volunteers to help educate participants on different clothing designs, stitching techniques, and fashion principles. We had **8** 4-H members participate. Our senior team advanced to state and placed 1st in their category and 2nd overall.

In-Depth Program

- **Livestock Judging** – Youth are exposed to team work, effective communication skills, analytical thinking and judging aides them in gaining the confidence to defend their decisions. Developing these skills will benefit youth in almost every other area of life, both now and in the future. In addition, they will have the opportunity to meet and interact with the industry leaders of today and those preparing for tomorrow.
 - 3rd to 11th grade
 - 10 participants
- **Food Challenge** – Participants understanding of the following will have increased: MyPlate, knowledge of food nutrients and their functions, the importance of food safety, understanding of kitchen safety, knowledge of the purpose of different cooking methods, understanding of how to plan and prepare a recipe, knowledge level of how to alter a recipe according to dietary needs.
 - 3rd to 12th grade
 - 32 participants

Goals for 2015 – 2016

- Increase membership to 300 youth (numbers as of today **295**)
- Increase our volunteer numbers to 75
- Continue to reach new audiences in Brown County to insure growth of our program.

EXTENDING KNOWLEDGE
Providing Solutions